

ARTURO VELOIRA

Jewelry Design | Product Development | Sales

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646-498-4900

portfolio: arturoveloira.com

blog: 39thand8th.com

PROFESSIONAL SUMMARY

- Leader, team player, and passionate designer, with over 20 years of experience in the jewelry and fashion industry.
- Knowledge in business operations of a jewelry design studio and manufacturing facility.
- Most recent experience include fine jewelry sales focused on vintage and antique jewelry.
- Extensive list of customers (design) including Michael Kors, Isaac Mizrahi New York, Marc by Marc Jacobs, Lela Rose, Peter Som, Tommy Hilfiger, Zac Posen, Ellen Tracy, Doncaster, Carlisle Collection, Worth Collection, Colette Malouf, Cache, Kara by Kara Ross, Longaberger Company, Charming Charlie, and Urban Outfitters.
- Manages a 5-year old fashion and photography blog, 39thand8th.com.

RELEVANT WORK EXPERIENCE

Jewelry Design & Product Development Specialist

April 2016-Present

Independent consultant in jewelry design/direction, product development, and studio operations. Specializing in design, collection development and local prototype development (made in NY). Clients include Avondayle (for Urban Outfitters, Free People), Haskell Jewels-Kenneth Cole New York, Grinnell Designs (for Lela Rose, Elizabeth Kennedy, Doncaster Collection), Phoebe James, and Xcel Brands-Judith Ripka.

Fashion Institute of Technology

Professional Studies Instructor

July 2014 - Present

Teaches a seminar course focusing on the fundamentals of the accessory design process: from research, to mood boards, merchandising, product development, tech packs and prototypes. The definition of this process and the importance of every step are intended to provide an understanding of what makes an accessory collection cohesive, and relevant in today's market. (SXF 218: Design and Merchandise an Accessory Line: Center for Continuing and Professional Studies)

Doyle & Doyle

Fine Jewelry Sales

February 2019-March 2020

Retail sales and clienteling focused on vintage and antique jewelry. Also provided expertise and guidance to clients wanting to invest on commitment jewelry (engagement rings, wedding bands, anniversary gifts) including adjustments and custom design work. Assisted in graphic design requirements for store display.

ARTURO VELOIRA

Grinnell Designs Ltd

VP of Design and Product Development

2005 – March 2015

Director of Design and Product Development

2001-2005

Handled major private label accounts that require design direction for jewelry collections from the customer's initial concepts. Responsible for managing the whole design and product development process, from ideas, mood board presentations, mock-ups, sourcing of materials, model work and mold requirements, all the way to tech pack preparation, final prototypes and collection sample sets. Managed a team of designers, sample makers, and product development team.

EDUCATION

University of the Philippines

Bachelor of Fine Arts

Painting (Studio Arts), Visual Communication (Graphic Design)

SKILLS

Retail Sales/Clienteling, Visual Merchandising, Jewelry Design, Jewelry Product Development, Design Direction, Graphic Design, Photoshop, Photography, Microsoft Office Suite, Styling, Trend Analysis, Sourcing, Mood Boards, Tech Packs, Hand-Sketching

